



NATIONAL  
**QUM**  
AWARDS


2008

Celebrating excellence in  
Quality Use of Medicines (QUM)



National Prescribing Service Limited

PHAR\_M



Dear Colleagues

The biennial National Quality Use of Medicines (QUM) Awards recognise and celebrate significant contributions to QUM.

The National QUM Awards 2008 are presented jointly by National Prescribing Service Limited (NPS) and the Pharmaceutical Health And Rational use of Medicines (PHARM) Committee.

The awards will be presented in six categories, enabling the work of all those who further QUM to be recognised. This may include health professionals, community members, students, consumers, pharmaceutical companies, government, health organisations and the media.

Recognising the ongoing nature of QUM efforts, the 2008 awards welcome previously submitted entries where activities have achieved a significant milestone since the Awards were last presented in June 2006.

The awards will be presented on Thursday 15 May 2008 at the National Medicines Symposium (NMS) 2008 dinner at the National Convention Centre, Canberra.

The NMS is also a collaboration between NPS and PHARM. We jointly host the NMS 2008 which will be held from 14 to 16 May at the National Convention Centre, Canberra. This will be the sixth biennial symposium to provide a forum to showcase and discuss QUM issues.

Independent QUM experts and people skilled in the award categories will form the judging panel. The judging panel for the Poster Presentation Award will include members of the NMS 2008 Scientific Program Committee.

Entries close on 15 March 2008. Winners will be presented with a trophy and highly commended entries will receive a certificate.

We thank you for your support of QUM and look forward to your participation in the awards.



Dr Janette Randall  
Chair  
NPS Limited



Professor Ric Day  
Chair  
PHARM



National Prescribing Service Limited



# How to Apply – Step 1

## Step 1

Identify an award category for your activity. Activity will be current or will have been completed no more than two years prior to the closing date for submissions.

### Category 1 Health Professional QUM Award

For national, state, regional or local QUM programs or activities developed, implemented and evaluated by health professionals. This includes doctors, pharmacists, nurses, divisions of general practice and Home Medicines Review facilitators. The work may target health professionals, consumers, community or industry.

### Category 2 Community QUM Award

For QUM programs or activity initiated and conducted by a consumer or group of consumers, a single or several community groups, with consumer/community participation and involvement at each stage of the program or activity. The program may operate at the local, state or national level. Community programs or activities run in partnership with NPS are eligible to apply.

### Category 3 Health Organisation QUM Award

Renamed from 'Health Industry' and to be judged in two streams, 'Public and not for profit' and 'Private', this award is for an initiative developed, implemented and evaluated by a health organisation or facility, government and/or the medicines industries which demonstrates best practice and leadership

in promulgating QUM principles. Initiatives must be multidisciplinary and/or collaborative.

### Category 4 Media QUM Award

For work which has raised awareness about QUM among health professionals, the general community and/or media. Entries may be authored by journalists or communication professionals, including freelancers and students, and will have been published or broadcast in Australia in any medium (print, radio, television, online).

### Category 5 Student QUM Award

This new category is for demonstrated excellence in developing, implementing and evaluating a project or program to improve QUM at a local, regional, state or national level by a student or students. Entries may target health professionals, consumers, students, media or industry. Applications are encouraged from students in fields as diverse as medicine, pharmacy, nursing, dentistry, health promotion, public health and communication.

### Category 6 NMS 2008 Poster Award

All posters submitted to NMS 2008 will be automatically entered into this category. For a copy of the *Call for abstracts* or other information about NMS 2008, please visit [www.nps.org.au/events](http://www.nps.org.au/events).



# How to Apply – Step 2

## Step 2

Before applying, check that the activity meets all or most of the following criteria (activities solely developed and implemented by NPS are not eligible):

### Category 1

#### Health Professional QUM Award

- Contribution to QUM
- Collaboration and/or partnerships
- Demonstrated innovation, reach, impact and sustainability in QUM
- Demonstrated best practice in program delivery/implementation
- Evaluation and outcomes

### Category 2

#### Community QUM Award

- Contribution to QUM
- Collaboration and/or partnerships
- Demonstrated innovation
- Community leadership and involvement in QUM
- Demonstrated potential longevity/sustainability
- Potential of model to engage other communities nationally

### Category 3

#### Health Organisation QUM Award

- Contribution to QUM
- Collaboration and/or partnerships

- Demonstrated innovation, reach, impact and sustainability
- Demonstrated best practice process as described in the National Medicines Policy
- Applied and integrated across the organisation

### Category 4

#### Media QUM Award

- Contribution to QUM
- Demonstrated insight, innovation and understanding of QUM principles
- Responsible, objective reporting that promotes health and education

### Category 5

#### Student QUM Award

- Contribution to QUM
- Collaboration and/or partnerships
- Demonstrated innovation, reach, impact and sustainability in QUM
- Demonstrated best practice process as described in the National Medicines Policy

### Category 6

#### NMS 2008 Poster Award

- Contribution to QUM
- Collaboration and/or partnerships
- Implementation strategies
- Evaluation methodology and results



# How to Apply – Steps 3-5

## Step 3

(Categories 1 to 5 inclusive)

Write a submission of between 1000 and 2000 words about your activity, using the following headings. You may use a table format if you wish. Ensure that all sections are addressed.

### Activity

Please provide a brief description of your activity.

### Background

Explain the context for your activity, and the significance of the problem or opportunity the activity sought to address.

### Goals and Objectives

Describe the goals and objectives of the activity, and explain how the objectives are measurable.

### Research/Environmental Scanning

Show how the activity relates to an identified need or interest, and explain how this need or interest was identified and addressed.

### Target Audience

Describe the audience for your activity, and explain why you targeted this particular audience.

### Implementation

Explain the strategy and process you used to implement the activity.

### Evaluation and Results

Show how the success of the activity was/is being evaluated, i.e. by measuring outcomes against the original objectives. Present convincing evidence that demonstrates that the activity did produce, or is producing positive results.

### Budget

Provide an indication of the total resources that were used on the activity, the relative cost of specific sub-activities, and the reasons behind this allocation.

### Future Initiatives

Describe any future initiatives that may arise from this activity.

## Step 4

Assemble material you believe will support and/or amplify your submission. Include an image which is indicative of the project. In the Media category, transcripts must be supplied for entries developed for an electronic medium.

## Step 5

Go to [www.nps.org.au/events](http://www.nps.org.au/events) and follow the links and instructions. Complete all sections of the entry cover sheet and lodge it and your entry by **5pm AEDT on 15 March 2008**.

When completing the entry cover sheet, ensure that you complete all sections. These include the category in which the entry is being made, and whether the activity has been entered previously. If so, ensure that the significant milestone achieved in the 24 months immediately prior to the close of entries is clearly described in the entry. If entering Category 3, ensure you indicate which stream the entry is to be judged in.

Late entries will not be accepted.

Please note that by entering, you agree that your entry will become the property of NPS and may be used in promotional activity, including media activity.

Judging will occur in two rounds. Incomplete entries will be eliminated in the first round of judging. The judges may consider an entry for a category other than that for which it was nominated. A change of category may occur in either round of judging.

The judges reserve the right to award only those categories where an entry is judged to be outstanding.

Judges' decisions are confidential and final, and no correspondence will be entered into.

## To Enter

Visit [www.nps.org.au/events](http://www.nps.org.au/events) and follow the links and instructions.

Entries close 5pm AEDT 15 March 2008

## Enquiries

For more information about the National QUM Awards 2008, contact Prue Phillips, Corporate Public Affairs and Marketing, National Prescribing Service Limited

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[www.nps.org.au/events](http://www.nps.org.au/events) and follow the links to National QUM Awards 2008



National Prescribing Service Limited



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The PHARM Committee is a multidisciplinary Committee that provides expert advice to the Minister for Health and Ageing and the Australian Government – Department of Health and Ageing on the National Strategy for the Quality Use of Medicines.