PASIFIKA
COVID-19 VACCINES
INFORMATION KIT
#PROTECTPASIFIKA
Thank you for your ongoing support and efforts in providing COVID-19 vaccine information to Pasifika communities.

The Department of Health engaged a specialist multicultural communications agency to work with representatives of the Pasifika community to understand the information needs of the Pasifika community in Australia.

This pack draws together information for you to use to help meet these information needs, and to provide some of the existing and new COVID-19 vaccine information resources directly to the Pasifika community, in their language.

We encourage you to share this information pack and resources with your community. The resources are available in English, Fijian, Samoan, Tok Pisin, Māori (NZ), Rarotongan and Tongan.

The COVID-19 vaccination campaign has received great support from leaders across Pasifika communities and we would like to thank you again for your efforts in sharing this critical information.
CONTENTS

Community produced video 4
Pasifika NRL legends talk about COVID-19 vaccines 5
Community experiences 11
Information for pregnant women 12
Clinical fact sheets 14
Booster doses 15
How to use social media assets 16
Links to resources in your language 17
COMMUNITY PRODUCED VIDEO

As a wonderful community initiative, members from the Samoan community came together to produce a video on the importance of the whole community getting the COVID-19 vaccine. The video highlights cultural heritage and sentiment to working together to #protectpasifika.

Watch the video below and share with your networks.

Watch this video on the Department of Health website.
Pasifika National Rugby League players have a great platform to share important messages with communities all around Australia. In these videos, NRL legends from different teams have come together to share why they chose to get the COVID-19 vaccine, and why everyone else needs to get theirs too.

Watch this video on the Department of Health website.
NRL legend David Nofoaluma from the West Tigers got his COVID-19 vaccine, and is encouraging everyone else to get theirs too. Share this video on your social media accounts to encourage your community to get their COVID-19 vaccine.
VIDEOS FEATURING PASIFIKI
NRL LEGENDS

NRL legend Isaiah Papali’i from the Paramatta Eels got his COVID-19 vaccine, and is encouraging everyone else to get theirs too. Share this video on your social media accounts to encourage your community to get their COVID-19 vaccine.

Watch this video on the Department of Health website.
VIDEOS FEATURING PASIFIKA NRL LEGENDS

NRL legend Taniela Paseka from the Manly Sea Eagles got his COVID-19 vaccine, and is encouraging everyone else to get theirs too. Share this video on your social media accounts to encourage your community to get their COVID-19 vaccine.

Watch this video on the Department of Health website.
VIDEOS FEATURING PASIFIKA NRL LEGENDS

NRL legend Ben Te’o from the Brisbane Broncos got his COVID-19 vaccine, and is encouraging everyone else to get theirs too. Share this video on your social media accounts to encourage your community to get their COVID-19 vaccine.

Watch this video on the Department of Health website.
VIDEOS FEATURING PASIFIKA NRL LEGENDS

NRL legend Kennedy Cherrington from the Parramatta Eels NRLW got her COVID-19 vaccine, and is encouraging everyone else to get theirs too. Share this video on your social media accounts to encourage your community to get their COVID-19 vaccine.

Watch this video on the Department of Health website.
Community leaders and representatives have been essential in empowering Pasifika community members to get vaccinated.

In this video, we hear from Rita, a community member, on the importance of getting a COVID-19 vaccine. Share this video with your followers on social media, to encourage them to get their COVID-19 vaccine too.

Watch this video on the Department of Health website.
INFORMATION FOR PREGNANT WOMEN

The best time for women who are pregnant and breastfeeding to get vaccinated is right now. Download posters and a fact sheet with important information about why women who are pregnant or breastfeeding, or those planning to get pregnant, should get the COVID-19 vaccine.

Download this poster in English, Fijian, Māori, Samoan, Tok Pisin and Tongan.

Download this factsheet in English, Fijian, Rarotongan, Samoan, Tok Pisin and Tongan.

Download this poster in English, Fijian, Māori, Samoan, Tok Pisin and Tongan.
INFORMATION FOR PREGNANT WOMEN

The best time for women who are pregnant and breastfeeding to get vaccinated is right now. Download these social media tiles to share on your social media accounts with important information about why women who are pregnant or breastfeeding, or those planning to get pregnant, should get the COVID-19 vaccine.

Download this social tile in English, Fijian, Māori, Samoan, Tok Pisin and Tongan.

Download this social tile in English, Fijian, Māori, Samoan, Tok Pisin and Tongan.

Download this social tile in English, Fijian, Māori, Samoan, Tok Pisin and Tongan.
It is important that all community members have the right information to allow them to make a personal decision about vaccination. This includes having information on the types of COVID-19 vaccines that are available to them.

These fact sheets explain more technical information about the COVID-19 vaccines and what someone can expect after receiving the vaccine.

Download answers to common questions about COVID-19 vaccines in English, Fijian, Māori, Rarotongan, Samoan, Tok Pisin and Tongan.

Download a fact sheet with information on the Pfizer vaccine in English, Fijian, Māori, Rarotongan, Samoan, Tok Pisin and Tongan.

Download a fact sheet on what to expect after your Pfizer vaccine in English, Fijian, Māori, Rarotongan, Samoan, Tok Pisin and Tongan.

Download a fact sheet with information on the Moderna vaccine in English, Fijian, Māori, Rarotongan, Samoan, Tok Pisin and Tongan.

Download a fact sheet on what to expect after your Moderna vaccine in English, Fijian, Māori, Rarotongan, Samoan, Tok Pisin and Tongan.

Download a fact sheet with information on the AstraZeneca vaccine in English, Fijian, Rarotongan, Samoan, Tok Pisin and Tongan.

Download a fact sheet on what to expect after your AstraZeneca vaccine in English, Fijian, Māori, Rarotongan, Samoan, Tok Pisin and Tongan.

Download a fact sheet on how you can prepare for your COVID-19 vaccine in English, Fijian, Rarotongan, Samoan, Tok Pisin and Tongan.
A booster dose of the COVID-19 vaccine is recommended for everyone in Australia aged 18 years and over, 6 months after their second dose of the COVID-19 vaccine. A booster dose will give you the most protection against COVID-19 for a longer period of time. Download a poster, fact sheet and two social tiles with information about booster doses to share with your community.

Community members can find out how to book their booster dose at www.australia.gov.au
HOW TO USE SOCIAL MEDIA ASSETS

Information on this page outlines how social media assets can be used.
Follow these simple steps to upload your post:

1. Choose the resource in the information kit that you would like to download and click on the link.

2. Go to your preferred language, click the download button and the resource will save to the download folder on your device.

3. Check your download folder for the resource and move it to a personal folder or onto your desktop for easy access.

4. Open any of your social media accounts such as Facebook, Instagram, Signal or Whatsapp and upload the resource from your chosen folder.

5. You can use the information in this pack to write a post to go with the image.

Tips

• You can adapt the key messages to write your post in a way that is appropriate for your community.

• Deliver the message in a helpful way that encourages your community to share your post.
For more information in your language, visit:


To find a COVID-19 vaccination clinic, visit www.australia.gov.au, or call 1800 020 080. For interpreting services, call 131 450.